

Joe Lombardo
Governor

Richard Whitley,
MS
Director



Cody L. Phinney,
MPH
Administrator

Ihsan Azzam,
Ph.D., M.D.
Chief Medical Officer

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

MEETING AGENDA

REGULAR MEETING

April 24, 2025

1:00 PM TO ADJOURNMENT

This meeting is being held virtually. The public is invited to attend.

VIRTUAL INFORMATION

How To Participate

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NOTICE:

1. The agenda items may be taken out of order.
2. Two or more items may be combined; and

3. Items may be removed from the agenda or delayed at any time.

1. **Call to Order and roll call:**

2. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. To provide public comment telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to five (5) minutes per person. Members of the public utilizing the call-in (audio only) number may raise their hands by pressing * 5. Persons making comments will be asked to begin by stating their name for the record and spelling their last name or can provide the secretary with written comments.

3. **For Possible Action:** Discussion and possible action to approve the meeting minutes of February 6, 2025 – Dr. Krista Schonrock, Chair

4. **For Possible Action:** Discussion and possible action to make recommendations on new initiatives and potential collaborations- Dr. Krista Schonrock, Chair

5. **For Possible Action:** Discussion and possible action to support and identify Legislative session priorities and bills – Dr. Krista Schonrock, Chair

6. **For Information Only:** Present partner Chronic Disease Prevention and Health Promotion Program (CDPHP) Reports – Dr. Krista Schonrock, Chair

Maria Azzarelli, EMHA, CHES®, Manager, CDPHP, Southern Nevada Health District

Kelli Goatley - Seals MPH, Public Health Supervisor, Northern Nevada Public Health

Suzi Talavera, CDPHP Division Manager, Carson City Health and Human Services
Brooke Conway-Kleven, PT, DPT, PhD, Nevada Institute for Children's Research and Policy (NICRP), University of Nevada, Las Vegas

7. **For Information Only:** Present Division of Public and Behavioral Health CDPHP Section Updates and Program Reports- Michelle Harden, Quality Improvement Manager, CDPHP

8. **For Information Only:** 2025 CWCD meeting dates – Dr. Krista Schonrock, Chair

- July 24, 2025
- October 23, 2025

9. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. To provide public comment telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to five (5) minutes per person. Members of the public utilizing the call-in (audio only) number may raise their hands by pressing * 5. Persons making comments will be asked to begin by stating their name for the record and spelling their last name or can provide the secretary with written comments.

10. **Adjournment:** Dr. Krista Schonrock, Chair

NOTICES OF THIS MEETING WAS POSTED AT THE FOLLOWING LOCATIONS:

- The Nevada Division of Public and Behavioral Health website at the [Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease Meetings 2025 \(nv.gov\)](https://www.nv.gov/Advisory-Council-on-the-State-Program-for-Wellness-and-the-Prevention-of-Chronic-Disease-Meetings-2025) and the Department of Administration's website at <https://notice.nv.gov/>

Physical Posting Locations

- Nevada Division of Public and Behavioral Health: 4150 Technology Way, Carson City, NV 89706
- Nevada Division of Public and Behavioral Health: 4126 Technology Way Carson City, NV 89706
- Nevada Division of Public and Behavioral Health: 4220 S. Maryland Parkway, Las Vegas, NV 89119
- Bureau of Health Care Quality and Compliance (Las Vegas Office): 500 E Warm Springs Rd, Suite 200 Las Vegas, NV 89119
- Nevada WIC Office: 680 W. Nye Ln., Suite 205, Carson City, NV 89703

In addition, the agenda and/or meeting information was mailed to groups and individuals as requested and posted online at: <https://notice.nv.gov/> and <https://dpbh.nv.gov/>.

This body will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Additionally, it is the goal of the CWCD to also afford the public with an item-specific public comment period. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair retains discretion to only provide for the Open Meeting Law's minimum public comment and not call for additional item-specific public comment when it is deemed necessary by the chair to the orderly conduct of the meeting.

This meeting is a public meeting, recorded and held in compliance with and pursuant to the Nevada Open Meeting Law, pursuant to NRS 241. By Participating, you consent to recording of your participation in this meeting. All voting members should leave their cameras on for the duration of the meeting and refrain from entering any information into the chat function of the video platform.

We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please notify Rory Fuller in writing by email (r.fuller@health.nv.gov), by mail (CWCD, Nevada Division of Public and Behavioral Health, 4150 Technology Way, Suite 210, Carson City, NV 89706) or by calling (775) 684-2203 before the meeting date.

If you need supporting documents for this meeting, please notify Rory Fuller, Division of Public and Behavioral Health, Bureau of Child, Family and Community Wellness, at (775) 684-2203 or by email at r.fuller@health.nv.gov. Supporting materials are available for the public on the Nevada Division of Public and Behavioral Health website at [Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease Meetings 2025 \(nv.gov\)](https://www.health.nv.gov/advisory-council) and on the Department of Administration's website at <https://notice.nv.gov/>.

If at any time during the meeting, an individual who has been named on the agenda or has an item specifically regarding them, including on the agenda is unable to participate because of technical difficulties, please notify Rory Fuller, 775-684-2203, or by email at r.fuller@health.nv.gov and note at what time the difficulty started to that matters pertaining specifically to their participation may be continued to a future agenda if needed or otherwise addressed.

Please be cautious and do not click on links in the chat area of the meeting unless you have verified that they are safe. If you ever have questions about a link in a document purporting to be from CWCD, please do not hesitate to contact r.fuller@health.nv.gov. Please refrain from commenting in the chat area of the meeting, unless requested to, because minutes are required to be taken of the meeting.

Use of obscenities or other behavior which disrupts the meeting to the extent that its orderly conduct is made impractical may result in the forfeiture of the opportunity to provide public comment or removal from the meeting.

Anyone who would like to be on the KDAC mailing list must submit a written request every six months to the Nevada Division of Public and Behavioral Health at the address listed below.

**CWCD, DPBH, Attn: Rory Fuller
4150 Technology Way, Suite 210
Carson City, Nevada, 89706**

Attachment for Agenda Item #3

Joe Lombardo
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Richard Whitley,
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THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE (CWCD)

Draft Meeting Minutes

Date: February 27, 2024

Time: 1:00 PM - 2:20 PM

Location: Virtual via Microsoft Teams

ATTENDEES:

- **Council Members Present:**

- Sarah Rogers – Proxy for Dr. Ihsan Azzam
- Candace Bortolin – Proxy for Andrew Snyder
- Dr. Krista Shonrock – Chair
- Dr. Steve Shane
- Kagan Griffin
- Maria Azzarelli
- Mary Karls
- Nikesha Mobley

- **Members not Present**

- Dr. Georgia Dounis
- Laura Valley
- Cari Harington
- Dr. Amber Donnelly
- Senator Dina Neal

- Assemblyman Dr. David Orentlicher

- **Others present:**

- Rory fuller
- Theresa Reyome
- Amber Hise
- Troy Lovick
- Irazema (Yami) Melendez
- Taylor Moseley
- Dillon Winkelman
- Donadya McCullough
- Yanyan Qiu
- Oscar Fernandez
- Vickie Ives
- Eser Irshad

1. **Call To Order and Roll Call:**

Meeting called to order at 1:05PM. Roll call was conducted, confirming a quorum was present.

2. **Public Comment:**

First public comment period:

- Dr. Steve Shane provided public comment that he is co-sponsoring a State Senate Bill, SB 244, along with Senators Lange, Nguyen, Cruz-Crawford, Flores and Taylor. The bill aims mandate Medicare coverage in the State of Nevada for comprehensive obesity care, specifically Intensive lifestyle treatment, bariatric surgical procedures, FDA approved medications for obesity, and CDC approved diabetes prevention programs. At the time of the meeting Dr. Shane stated there was yet to be a hearing scheduled for this bill.

3. **Approval of October 24, 2024, Meeting Minutes:**

Motion by Maria Azzarelli to approve minutes, second by Dr. Shane, Motion carried unanimously.

4. **Information Item: Introduction of new CWCD members and transition of chair position to Dr. Schonrock – Sarah Rogers**

Sarah Rogers introduced and acknowledged Dr. Krista Shonrock as the new CWCD Chair per the previous meetings vote.

5. Informational: Kidney Disease Advisory Committee (KDAC) Annual Report update – Michelle Harden, Quality Improvement Manager, Chronic Disease Prevention and Health Promotion (CDPHP), Bureau of Child, Family, and Community Wellness (CFCW), Division of Public and Behavioral Health (DPBH)

Amber Hise presented in Michelle Harden's place, updates on the KDAC Annual Report (attached in meeting packet). Amber updated that the KDAC Annual Report had been approved through CFCW Bureau level and was on its way to the Legislative Council Bureau for submission. The update concluded that KDAC would continue to work on grant funded initiatives, and exploring new funding avenues to enhance the program's effectiveness.

6. For Discuss and Possible Action: The annual stroke report – Michelle Harden Quality Improvement Manager, CDPHP, CFCW, DPBH

Troy Lovick, Cardiovascular Health Program Coordinator, presented in Michelle Harden's place (Presentation attached in meeting packet). Troy outlined what the Annual Stroke Report is, what drives the stroke report, specifically [NRS 439.5297](#) and the statutory authority to establish and maintain a stroke registry, working with the American Heart Association, American Stroke Association, Joint Commission, and the Paul Coverdell National Acute Stroke Registry, as well as what has been done in past Stroke reports. Recommendations for legislation designed to improve the quality of care provided to patients who suffer stroke in Nevada may be provided to the committee. No Action was taken on this item.

7. Discuss and possible Action: Nevada Statewide Learning Collaborative overview and request for Council collaboration. - Irazema (Yami) Melendez, Systems Improvement Coordinator, CDPHP, CFCW, DPBH

Irazema (Yami) Melendez and Troy Lovick Presented on the Nevada statewide cardiovascular Health Learning Collaborative (attached in meeting packet). The Nevada statewide cardiovascular Health Learning Collaborative is dedicated to advancing cardiovascular health across Nevada through collaboration, innovation and education. Uniting healthcare providers, community organizations, academic institutions, and public health advocates to develop and implement evidence-based strategies that promote prevention, improve health outcomes, and reduce health disparities for Nevadans. For operational guidelines, there are regular meetings that will be held to facilitate discussion, share progress and coordinate efforts among members who must disclose any potential conflicts of interest to maintain transparency and integrity within the collaborative.

Sarah Rogers mentioned sitting in on a few meetings and called them a "really great learning curve" while mentioning that CWCD members are welcome to join collaborative meetings, but not more than eight as that would constitute a quorum.

Adjournment:

Maria Azzarelli had to leave after Agenda Item 7 and the meeting lost quorum, with that Dr. Shonrock (chair) Adjourned the meeting 2:20 Pm.

Minutes Prepared by: Rory Fuller

Next meeting:

April 24, 2025

1:00 Pm – Adjournment

Location: Virtual via teams

Quarterly meeting

DRAFT

Attachment for Agenda Item #6

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
January - March 2025**

**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff: Daidre Gamboa joined the OCDPHP team as a Health Educator. Previously Daidre worked in our Environmental Health (EH) Division as a EH Inspector. Daidre will be working in our heart disease program.

Section News: Dr. Xavier Gonzalez was hired as the Community Health Division Director at SNHD.

Programming

Chronic Disease Prevention Program (CDPP)

Nutrition:

CDPP partnered with the Obodo Collective to support the opening of the Obodo Greengrocer, a small produce store that also sells other grocery essentials. The grand opening was held in February and support from the community was overwhelming with a line around the block for people to get into the store and purchase produce. CDPP hosted a table at the grand opening providing nutrition education, resources and free blood pressure (BP) checks. An estimated 300 people attended the grand opening. The Obodo Greengrocer serves as one of the only locations in the Historic Westside to purchase fresh produce. The Obodo Greengrocer accepts SNAP/EBT and we are working with Together We Can make them an implementation site for the Double Up Food Bucks Program.

The 2025 Pop-Up Produce Stands kicked off in March. Two Pop-Up Produce Stands are planned for March, April, and May, September, October, and November. The March Pop-Ups sold over 133 pounds of produce. Pop-Ups are held at the RTC's Bonneville Transit Center to help serve those with transportation barriers to accessing healthy foods.

CDPP staff led a grocery store tour at Marketon in March to provide guidance on how to read food labels and shop healthily on a budget. The tours are provided in Spanish by our bilingual Health Educator/Registered Dietitian. Four people participated in the tour. Additional tours are scheduled for May.

Heart and Stroke:

CDPP staff planned and implemented several activities to commemorate Heart Month in February and raise awareness of cardiovascular disease prevention and self-management strategies. Activities included:

- Heart of the Community Block Party. The event was held at the Martin Luther King Jr. Senior Center and included collaboration from 27 community partners. Activities included health screenings including a women's mobile health clinic, a 'Talk with a Doc' panel, physical activities, free haircuts from BSHOP partners, and activities for children. Over 100 people attended the event.
- Blood Pressure Screenings at BSHOP and BeSHOP locations with a special Go Red for Women screening at a BeSHOP partner
- An appearance on the Healthier Tomorrow radio program to discuss heart disease and paid and earned social media to promote heart disease awareness, prevention and self-management

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
January - March 2025

Diabetes:

CDPP staff submitted the Annual Status Report to the American Diabetes Association (ADA). This report is required to maintain ADA recognition for our Diabetes Self-Management & Education (DSMES) classes. Our report, which documented a 94% customer satisfaction rating, was approved by the ADA in January.

CDPP is working with Promotoras Las Vegas to expand BP and prediabetes screenings in the Hispanic community. In January the team participated in the Dia de Reyes event at the Clark County Government Center. Twenty-three people were screened for blood pressure and 14 people were screened for prediabetes. Over 23 people were referred to local community resources and others received educational materials.

During this reporting period, our Diabetes Prevention & Self-Management team provided 7 Diabetes Self-Management, Education & Support (DSMES) classes. Classes were provided in English, Spanish, in-person and virtually. In total, 64 people attended at least one of the classes.

Obesity:

CDPP staff provided a 5210 presentation to providers at the Dignity Health WIC clinic in January. Thirteen providers attended the presentation and 5210 materials were provided.

CDPP staff created a 5210 webpage on our Get Healthy website where providers and community members can easily order free 5210 materials.

The Partners for a Healthy Nevada (PHN) meeting was held in February with 47 people in attendance. This meeting served to commemorate the 20th anniversary of the PHN coalition. Dr. Lockett made opening remarks and updates on the state's and SNHD's 5210 initiative were provided. 5210 materials were also distributed.

Physical Activity:

As part of our commitment to the Pathways from Poverty (POP) initiative, CDPP provides support to local programs and schools in the POP service area providing physical activity opportunities for youth. CDPP supported the Girls on the Run (GOTR) team at Manch Elementary School and the GOTR 5K event during the fall semester. An evaluation of the program showed that 88% of participants reported improved social-emotional skills, and 87% reported an increase in physical activity. Over 1,400 people participated in the 5K event. CDPP provided educational materials for the 5K swag bags.

CDPP's annual Slam Dunk Health program wrapped up in March. The program, which operates in partnership with the Las Vegas Aces and the Clark County School District, encourages physical activity and healthy eating among elementary school aged children. This year, 523 CCSD classrooms in 104 elementary schools signed up for the program, reaching over 12,200 students. Representatives from the Las Vegas Aces will be visiting the grand prize-winning classroom in April.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
January - March 2025**

CDPP worked with Greater Youth Sports Association to provide opportunities for youth at 2 elementary schools in the Pathways from Poverty area to participate in sports during the 2024-2025 school year.

- 78 students participated in 3 sports: basketball, soccer, and track
- The program provides coaching, equipment, uniforms, and mentoring to youth participants
- Over 95% of the participants qualified for Free/Reduced Lunch

Community Outreach/Engagement:

In addition to activities listed above, OCDPHP Community Health Workers participated in 3 large scale community events reaching over 400 people. Chronic disease prevention and self-management materials were provided to attendees.

Tobacco Control Program (TCP)

The TCP hosted the Tobacco-Free Living Summit in January. The event focused on tobacco-related issues facing the African American community. Experts shared data on the disproportionate impact of tobacco use, barriers to cessation, harm reduction strategies, the dangers of flavored tobacco, and tobacco control policies. Over 120 attendees from multiple sectors received educational resources to support prevention and advocacy efforts in their communities.

The SNHD TCP's African American focused tobacco prevention initiative titled, Because We Matter sponsored and participated in the Spring Preserves' Black History Month Festival on February 15th. This smoke-free event promoted community unity while providing valuable tobacco prevention resources and educational material to over 3,000 attendees.

To date, the TCP has conducted 138 youth vaping prevention events in communities and schools regarding the harmful effects of using e-cigarettes and emerging tobacco products. The TCP also partnered with the Nevada Association of Student Councils for their annual Zone Conference, reaching over 1,100 students to promote vape-free lifestyles. Resources will continue to be shared with CCSD staff throughout the 2024 – 2025 school year.

The TCP's youth vaping prevention initiative, BreakDown, partnered with the Nevada Interscholastic Athletic Association for their annual Athletic Director Conference. This event promoted the importance of tobacco-free lifestyles for youth, reaching Athletic Directors for high schools throughout Southern Nevada.

TCP staff provided a training for Communities in Schools coordinators on vaping prevention and how to address the use of e-cigarettes and other tobacco products among middle school students. Vaping prevention materials were distributed to 13 middle schools.

The TCP's youth vaping prevention initiative, BreakDown, has hosted over 20 "lunch-time takeover" events at public high schools in Southern Nevada this quarter. At these events, staff shared information about the health risks of vaping and encouraged vape-free lifestyles. Over 25,000 students participated in these events.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
January - March 2025**

TCP staff participated in the 2nd annual Dia de Los Reyes event at the Clark County Govt. Center to promote the TCP's Spanish language tobacco prevention and cessation initiative. Staff provided culturally and linguistically appropriate tobacco cessation resources on the dangers of vaping products and tobacco use. A branded banner with Quitline information was placed at the event entrance and smoke-free signage was posted throughout the outdoor premises. The event had an estimated reach of over 1,500 attendees.

TCP staff collaborated with the Nevada State Apartment Association to promote the smoke-free housing initiative at the annual Market Trends event. The event brings together multi-unit housing industry leaders including managers and owners through a one-day conference that seeks to empower, connect, and educate attendees on topics related to multi-unit housing. Strategic distribution of smoke-free housing resources included the direct placement of tailored resource packages on individual seats at the event site. Staff also tabled at the event to provide additional information and to directly connect with managers and owners. The event had over 300 attendees. The TCP's online housing directory totals 65,095 smoke-free units.

Staff participated in several community outreach events where they distributed information regarding tobacco policy and cessation in the African American and Latino community. Events included: Black Family Wellness Expo at Craig Ranch Park, Rims and Rhythms, Youth Symposium, Roll-Up Cinema, Mater Academy Mountain Vista-STEAM Multicultural school-wide event, Women's Day Health & Education Resources Expo at the East Las Vegas Community Center, CSN's Health & Wellness Fair and the Intermountain Health Community Pediatric Meeting.

April 2025

**Northern Nevada Public Health (NNPH) - formally Washoe County Health District
Chronic Disease and Injury Prevention (CDIP) Program Report
Summary of activities January 2025 – April 2025**

Staffing

The NNPH CDIP program has six full-time staff and a program manager. The team has several intermittent hourly (IH) staff who help complete grant deliverables for the program. In addition to the programmatic team members, an Office Specialist dedicates time to support the CDIP program.

Section News

The first quarter of 2025 was full of continuing education and knowledge building for staff who attended:

- Art and Science of Health Promotion Conference; the theme was Cultivating Connection: Belonging & the Bottom Line
- Society for Advancement of Violence & Injury Prevention; the conference theme was Accelerating the Science of Safety
- Agents of Change Summit; Conference focused on nine public health topics, including tobacco and vaping, nutrition and physical activity, and cannabis education
- SNAP-Ed annual Nevada meeting; focused on enhancing programmatic cohesion across partners and effectiveness in nutrition education

Program Overview

The CDIP program focuses on the modifiable risk factors of tobacco use and exposure, lack of physical activity, and poor nutrition, as well as injury prevention (intentional and unintentional) and responsible cannabis use, including eliminating secondhand cannabis smoke exposure. These modifiable risk factors impact the leading causes of death in Washoe County, and by moving the needle on these risk factors, the CDIP Program aims to reduce illness and premature deaths in Washoe County and improve quality of life of those that live, work, and visit our community. Key approaches include efforts concentrating on policy, systems, and environmental change.

Tobacco Prevention and Control Highlights

- In collaboration with the NNPH Communications Team and Estipona Group, staff rolled out a youth vaping prevention campaign which includes digital media and videos.
- Staff applied for Fund for a Healthy Nevada Tobacco Control Funds. Since 2013, this funding source has allowed NNPH and other local health agencies and partners to address CDC tobacco prevention goals: reduce initiation and use of tobacco, vapor and related products among youth and young adults; eliminate exposure to secondhand smoke and electronic smoking device emissions; and promote quitting tobacco and electronic smoking device use among adults and youth. Potential cuts to this funding for the 25-26 fiscal year would reduce tobacco prevention efforts in Washoe County.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

April 2025

- Staff worked with the NNPH Government Affairs Liaison to provide education on legislation relating to tobacco (AB 279 and AB 536), and a bill evaluation of A.B. 471 which enacts provisions to provide for the taxation and the remote sale of cigars and pipe tobacco in Nevada.
- On March 27th, a CDIP staff member was interviewed by Univision Reno to discuss the risks of youth vaping. A story out of Douglas County about vape pens laced with fentanyl prompted the new outlet to reach out for information about vaping in Washoe County.

Physical Activity and Nutrition Highlights

- Staff kicked off Enhance Fitness on January 6 at the Sparks and Sun Valley Senior Centers. Over 30 seniors attended the launch, and all were enthusiastic about the program. Enhance Fitness is an evidence-based group exercise and fall prevention program designed to help older adults of all fitness levels become more active, energized, and empowered. The program is free for seniors and offered 2–3 times per week at each location through April. So far, 38 seniors have attended at least one class, with 22 seniors consistently participating across both sites.
- The school-based program Power Up Kids is currently being implemented in 16 classrooms across five schools, using the Pick A Better Snack and Choose Health: Food, Fun, Fitness curricula. So far this school year, the program has reached approximately 336 students, with the potential to engage even more through the Team Up after-school program.
- Staff presented at Donner Springs Elementary School for Coffee and Conversations with families. The presentation covered 5210 information and included questions for in-depth discussion among parents. Staff led discussions to learn how families are currently implementing 5210 in the home setting and provided additional examples on how they could incorporate healthy behaviors. The discussions were insightful, and parents seemed to enjoy the topic. In addition, staff tabled at Sparks Middle School Family Resource Fair to connect and provide families with resources and information on 5210 and general healthy eating and active living messaging.



April 2025

Cannabis and Opioid/Substance Prevention Highlights

- CDIP is hiring an MPH Public Service Intern to help with conducting a community needs assessment about the topic of cannabis use and exposure in Washoe County.
- Staff visited three local dispensaries to contrast and compare retail spaces and messaging, to collect business cards for outreach to management, and to distribute Need to Know cards, which are intended to be given to dispensary clientele to educate about secondhand cannabis smoke, avoiding driving under the influence, taking care with quantities consumed, and more.

Injury Prevention Highlights

- Staff helped coordinate and deliver an Applied Suicide Intervention Skills Training (ASIST) for Washoe County Human Services Agency employees, with a goal of continuing to build community capacity for suicide prevention. This free 2-day training was hosted at the Nevada Office of Suicide Prevention on January 23-24th for 20 participants.
- In February, staff coordinated a media training and a pilot of the Community and Parent Firearm course for Washoe Suicide Prevention Alliance team members.
- Staff coordinated the Washoe Suicide Prevention Alliance (WSPA) team attendance, outreach and tabling at a local gun show in February, and at two local gun shows in March. Local firearm owners and firearm retailers received suicide prevention and temporary secure storage information, education, and free suicide prevention cable locks were provided (picture below: WSPA providing outreach at local gun show).



- Staff wrote and coordinated the submission of the Renown “Better Together Community Grants” application with Nevada Urban Indians, Inc. (NUI), who is a NNPH and WSPA partnering agency. The grant was successfully awarded in the amount of \$10,000 and is intended for purchase and evaluation of suicide prevention education materials. NUI is the recipient agency, with NNPH assisting with the grant deliverables.



Carson City Health and Human Services Report 1st Quarter 2025(1/01/2025 – 3/31/2025)



Chronic Disease Prevention and Health Promotion (CDPHP) Division

Community Outreach:

Staff participated in two (2) community outreach events in Q1:

Total reach for outreach events were 82 parents/adults and 51 youth

- Active Living Health Fair on 1/24/25
- Scarselli's Health Fair on 3/27/2025

Adolescent Health Education Program

Program funded through:

- The Sexual Risk Avoidance Education (SRAE) Program
- The Personal Responsibility Education Program (PREP)

Overall goal of both funds is to prevent teen pregnancy and exposure to sexually transmitted infections (STIs), including HIV/AIDS.

Making Proud Choices, Comprehensive Sexual Education is funded by PREP

Provides both abstinence and contraceptive use by using evidence-based, medically accurate safe sex education to youth ages 13-19 years old. The goal is to prevent teen pregnancy and exposure to sexually transmitted infections (STIs), including HIV/AIDS. In addition to evidence-based curricula, this program address adulthood preparatory topics such as healthy relationships, positive adolescent development, and healthy life skills.

198 participants enrolled between January 1, 2025 through March 31, 2025. A minimum of 75% of the

curriculum must be completed for the program to be considered “complete”. The total participants completing 75% of the curriculum between January 1, 2025 through March 31, 2025 were 145. Enrollment of the 52 participants will not be completed until April.

CCHHS Adolescent Health staff conducted classes at the following locations for Q1:

China Springs and Aurora Pines Detention Centers December 24, 26, 31 and January 2.

Eight Carson High School freshman Health Classes

Two Pioneer High School Health Classes

Promoting Health Among Teens, Abstinence Only (PHAT-AO) is funded by SRAE

Provides evidence-based, medically accurate abstinence education to youth ages 10-19 years of age. The overall goal is to prevent teen pregnancy and exposure to sexually transmitted infections (STIs), including HIV/AIDS. Additionally, it teaches young people sexual risk avoidance, personal responsibility, self-regulation, goal setting, and healthy decision making. This program promotes the prevention of youth risky behaviors without normalizing teen sexual activity and emphasizes focusing on a positive future.

Statistics:

11 participants enrolled between January 1, 2025 through March 31, 2025. A minimum of 75% of the curriculum must be completed for the program to be considered “complete”.

The total participants completing 75% of the curriculum on January 1, 2025 through March 31, 2025 were 9, who were enrolled back in September.

CCHHS Adolescent Health staff conducted classes at the following locations for Q1:

Virginia City Middle School 7th grade class February 4- February 25

Always Changing© & Growing Up: Puberty Education Program is funded by SRAE

Always Changing© & Growing Up: Puberty Education Program is provided as a free educational program created by P&G’s brands: Always®, Tampax® and Old Spice®. Program content is based on national research and consultation with school nurses, health educators, parents, students and medical professionals. It is designed to provide fifth grade students with a broad overview of the beginning stages of puberty along with skills to stay healthy and confident. In addition to the Always Changing material, a beginning understanding of HIV and other communicable diseases (STDs/STIs) is also included. This puberty education program is designed to be used either in co-ed or single-sex classes. Instruction includes didactic presentation, online videos, group discussions, and time for questions.

CCHHS Adolescent Health staff conducted classes at the following locations for Q1:

- Sixty-eight (68) 5th graders at Seelinger Elementary on 2/20/25
- Eighty-two (82) 5th graders at Fritsch Elementary on 03/18/25
- Fifty-nine (59) 5th graders at Bordewich Bray Elementary on 03/18/25

Tobacco Control and Prevention Program

Program funded through:

- Centers for Disease Control and Prevention’s (“CDC”) Tobacco Control and Prevention
- Nevada Clinical Services from the Funds for Healthy Nevada
- Youth Vaping Prevention – SB118

Purpose of the program is to reduce tobacco use and prevent initiation among youth and adults, promote quitting resources for all tobacco/nicotine users and reduce the exposure to secondhand smoke and e-cigarettes/vape emissions. The program raises awareness through education and providing resources to the community.

Tobacco Control Program

- Prevent youth and young adult initiation of tobacco products, including e-cigarettes.
- Promote tobacco cessation resources and increase utilization of the State Tobacco Quitline
- Reduce and eliminate exposure to secondhand smoke by increasing the number of worksites and other locations with an expanded smoke-free policy.
- Work toward eliminating tobacco-related disparities among priority populations disproportionately affected by tobacco use.
- Implement evidence-based culturally and linguistically appropriate communication interventions to encourage tobacco-free lifestyles.

CCHHS Tobacco Prevention and Control staff continue to be members of the Nevada Tobacco Control and Smoke-Free Coalition ("NTCSC"). Currently hold leadership position within NTCSC board and Communication Chair.

Through NTCSC, CCHHS Tobacco Prevention and Control staff continue to support the development of educational materials for statewide partner utilization by participating in a communication committee and policy committee. These two groups help develop the priority areas for NTCSC strategic plan. The current priority areas include sustainable prevention funding and education on the dangers of flavored tobacco products, and youth access via tobacco retailers.

CCHHS Tobacco Prevention and Control staff nominated two teachers for the NTCSC 2024 Community Champion Award - Northern Nevada individual awards. Awards were presented virtually at the NTCSC quarterly General Membership meeting.

- A Virginia City Middle School teacher and a Pau Wa Lu Middle School teacher, who both continue to reach out to CCHHS to provide presentations to educate their students on the danger of tobacco use including e-cigarettes.

CCHHS Tobacco Prevention and Control staff continue to provide education among youth to prevent initiation of tobacco products including e-cigarettes and promote cessation resources such as the Nevada Tobacco Quitline for adults and MyLifeMyQuit for youth through presentations, community outreach events, social media, and healthcare providers.

- CATCH My Breath curriculum at Virginia City Middle School 7th grade class from March 3-March 6 had 9 youth in attendances.

CCHHS Tobacco Prevention and Control staff continues to offer education to the community through promoting the following curriculums:

- CATCH MY BREATH
- Not on Tobacco (N-O-T)
- Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health (INDEPTH)

Prevention Health and Health Services

Program funded through:

- Preventive Health and Health Services (PHHS) Block Grant
-

The program purpose is to educate individuals on the importance of maintaining a healthy weight. The focus is on patients of the CCHHS clinic whose body mass index (BMI) is higher than 25 and are interested in receiving more information on how to live a healthier lifestyle.

The program's Public Health Program Specialist monitors clinic patients whose BMI values are higher than 25. Staff continue to participate in the collaboration with the 5210 program for educational materials and resources.

Ryan White Part B Program: Outreach Services: Retention-in-Care

Program funded through:

Office of HIV/Ryan White: Ryan White HIV/AIDS Program – Part B for Outreach Services

Program's purpose is to:

- Identify people who do not know their HIV status and/or
- Linkage or re-engagement of People Living with HIV (PLWH) into medical care and the HRSA Ryan White HIV/AIDS (RWHAP) services.

The program works with individuals with a last known address within one of the 15 rural and frontier counties, excluding Clark and Washoe counties.

Program has serviced 168 services were provided to 93 clients.

Budget for CDPHP programs

- General Funds – None
- Grants – 100%

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# **Nevada Institute for Children's Research and Policy**

## **Report Summary**

**Project Period: January – March 2025**

*In partnership with the Nevada Early Childhood Obesity Prevention (NECOP) Workgroup members, NICRP will implement NECOP State Plan activities to help improve weight status among children zero (0) to eight (8) years of age.*

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 56 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

## **Systems and Data Collection**

NICRP worked with the NECOP members to develop an internal system for collecting and analyzing quarterly progress of all 7 goals among partnering members and organizations. The following progress has been reported since the last report in January 2025:

During this project period, NICRP held one 2025 quarterly meeting with the Early Childhood Obesity Prevention Workgroup on January 21 to track and evaluate the implementation of The Nevada Early Childhood Obesity Prevention State Plan. The second quarterly meeting of the year will be held in-person on UNLV's main campus on April 22, 2025 from 9:30am – 2:30pm. The workgroup is continuing with its goals and activities, specifically building on the discussions from the September and January (2024 Q4 / 2025 Q1) meetings regarding feedback from the Nevada Childcare Licensing Board's edits to NECOP's proposed revisions to the Achieving a State of Healthy Weight (ASHW) standards. The workgroup also continues with Nevada Registry Wellness Training rubric discussed in detail below. NICRP plans to continue discussing with the workgroup ways to increase awareness through the implementation of Year 4 objectives and activities.

## **Reports**

ASHW is a national report inclusive of 47 high-impact obesity prevention standards (HIOPS, or 'standards') in childcare licensing regulations that promote infant feeding practices, healthy nutrition

and mealtime practices, opportunities for active play, and decreasing the frequency of screentime. The NECOP workgroup reviewed Nevada's current national standings based on the 2022 ASHW Report and developed proposed amendments to 23 of the 32 Nevada Administrative Codes (NAC) on the ASHW standards which Nevada is currently not meeting. A survey was then sent out to licensed childcare facilities in the state to gain an understanding of potential barriers associated with these proposed changes. Among the provider responses, a high percentage reported approving of regulatory changes given the following recommendations are taken into consideration:

1. Rephrase any verbiage utilizing the term "primary care provider" to specify healthcare provider and/or childcare provider.
2. Specify quantities and/or duration of any amendment which requires an adjusted volume or time component.
3. Among all amendments, be mindful of developmental delay and children/caregivers with adaptive needs.

The survey was then distributed to families in the state of Nevada to gain insight on implications and barriers for children and their families. The parent/caregiver survey was disseminated between August – September 2023, with a total of 132 completed responses during this time. Of the 19 total revisions provided in the survey for parents, 6 had the majority in approval of the changes. Of the remaining 13 revisions, the greatest concern among parents was a lack of assistance/support/ knowledge, followed by a lack of potential funding for facilities.

The full report is now finalized and was reviewed by the workgroup at the 2024 Q1 quarterly meeting. Several members of NECOP workgroup met with Latisha Brown from Nevada childcare licensing on March 29, 2024, to discuss the report and proposed revisions to the corresponding Nevada regulations. On June 13, 2024, Latisha and her team were instrumental in providing their comments on the Nevada Early Child Care Regulations. These comments were sent to the workgroup to review prior to the June (2024 Q3) meeting.

NICPR compiled the licensing team's comments comprehensively and sent this document to the workgroup prior to the September (2024 Q4) meeting. During the Q4 meeting, the workgroup discussed the proposed revisions to the corresponding Nevada regulation and made decisions about whether to change or keep the revisions, based on the licensing team's comments.

NICRP updated the PowerPoint to summarize feedback from the Childcare Licensing Team and the workgroup's decisions, striking through the regulations the group chose not to pursue. Some revisions were tentatively agreed upon, but members chose not to proceed with them at this time. NICRP reviewed these revisions after the 2025 Q1 meeting and created a spreadsheet of all approved amendments which will be presented to the Nevada State Board of Health during their second quarterly meeting in June 2025.

## **Policy**

Per NAC 432A.323, all licensed childcare providers are required to complete two or more hours of training in wellness including childhood obesity, nutrition, and moderate or vigorous physical activity within 90 days of employment and each year thereafter. The Nevada Registry worked with the EC Obesity Prevention workgroup to develop content guidelines for wellness courses, which was finalized

during Q1 of 2023. The document outlines the content guidelines, course objectives and trainer qualification requirements for the required training. During Q2-Q4 of 2023, the Nevada Registry continued to partner with the workgroup to develop a review process of all current statewide trainings, along with a checklist for all new training applications. All new sessions submitted until the checklist is finalized will continue to be approved but will need to meet updated criteria by January 1, 2024. After that point, online courses that do not meet the requirements will be removed from the calendar. Two (2) UNR Extension interns have assisted with the development of a scoring sheet for this evaluation system during the last project year. During the March quarterly meeting, an update was provided that a program manager at UNR Extension had committed their time to assist with this project. However, at the June quarterly meeting, it was reported that no progress had been made on the training rubric since the previous meeting. The project, previously overseen by temporary staff, has since come to a halt. At the January 2025 quarterly meeting, the Nevada Registry team reported progress on the training rubric, noting that the coursework for 15 online trainers has been reviewed. The Nevada Registry sent evaluations to providers, noting that all necessary modifications to meet the new criteria must be implemented by the end of the month.

NICRP, Dr. Steven Shane, and several partnering organizations of NECOP attended the Nevada Legislative Session's Children's Week in March 2025, where they disseminated a policy brief created by the workgroup addressing Pediatricians' Role in Prevention of Childhood Obesity to a total of 64 legislators.

## **Education**

The workgroup has disseminated one (1) report to partners, legislators (noted above) and community collaborators: the Obesity Prevention Policy Brief for Pediatricians.

One (1) educational material has been reviewed and approved for dissemination by the workgroup members: the Early Childhood Obesity Prevention Brochure. This is being sent to the printer in Q3 of 2025.

All finalized reports are available on the workgroup's webpage: [Nevada Early Childhood Obesity Prevention Workgroup - NICRP \(unlv.edu\)](https://unlv.edu/early-childhood-obesity-prevention-workgroup-nicrp)



## Attachment for Agenda Item #7

## CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION CDPHP SECTION UPDATES

Presented to

The Advisory Council on the State Program for Wellness and the Prevention of Chronic  
Disease (CWCD)

**APRIL 24, 2025**

This report provides an update to the Council on Nevada's Chronic Disease Prevention and Health Promotion (CDPHP) Section, highlighting its commitment to enhancing community health through specific programs. The CDPHP Section aims to decrease chronic disease incidence and boost overall health by using various funding streams, including CDC federal grants and state-specific resources like the Fund for a Healthy Nevada. These initiatives were designed to reinforce and expand the section's strategic goals. The overview presents program successes, current obstacles, and upcoming strategies, offering the Advisory Council on the State Program for Wellness and Prevention of Chronic Disease (CWCD) insights into the present wellness landscape. Established by Senate Bill 197 in the 2005 Legislative Session, the Council, initially named the Advisory Council on the State Program for Fitness and Wellness, serves a vital advisory function within the Division of Public and Behavioral Health. Operating under NRS 439.521 guidelines, the Council plays a crucial role in advancing Nevada's public health initiatives.

### **Office of Food Security and Wellness (OFS)**

#### *Council on Food Security (CFS)*

#### PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to provide essential administrative support to the Council on Food Security (CFS), with current efforts concentrated on the State Health Improvement Plan (SHIP) and 2023 Food Strategic Plan. Considerable progress includes drafting the 2024 Annual Report, which is awaiting

management approval. OFS is also spearheading a workgroup focused on organizing the 2025 Food Security Conference in the Northern Region, with support from the NACDD AmeriCorps Members. Additionally, the OFS manages the Food for People, Not Landfills (FFPNL) subcommittee established by the CFS, focusing on reducing food waste. Upcoming actions involve engaging various agencies to appoint representatives and initiate meetings, although these steps are contingent on staff capacity. A concise financial update reveals the careful management of expenditures to ensure alignment with the planned activities and goals.

## IMPACT AND FUTURE PLANS

The impact of the program is evident through enhanced stakeholder engagement and collaborative efforts, notably with AmeriCorps and other partners, ensuring inclusive planning for food security initiatives. A recent success story highlights how these collaborations effectively address food insecurity challenges in underserved regions. Feedback from stakeholders has prompted refinement of planning and execution, ensuring responsiveness to community needs. Looking ahead, OFS is gearing up for the 2025 Food Security Conference, planning strategic outreach and partnerships to strengthen its initiatives. Mitigating identified risks, such as staff capacity, is a priority with strategies including increased funding and recruitment to ensure the program's sustainability and effectiveness.

### *Funds for a Healthy Nevada (FHN)-Hunger Funds*

#### PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) effectively manages an annual allocation of two million dollars from the tobacco settlement funds, known as the Funds for a Healthy Nevada (FHN), as per NRS 439:620-630. This funding operates on a two-year grant cycle, currently supporting 11 grantees, including food banks, food pantries, and an RX Pantry for SFY24-SFY25. These funds are crucial for initiatives aimed at reducing hunger across Nevada, promoting public health, and enhancing health services for children, senior citizens, and persons with disabilities. The SFY24 Annual Report has

been finalized and published. GMAC is set to hold a meeting to review recommendations for SFY26-SFY27 FHN Hunger Funds on April 22. Allocated funding for FHN Hunger Funds are \$1,845,308 (SFY26) and \$1,850,958 (SFY27). b SOW and Budget will be underway after funding is awarded and partners will be notified contingent on legislative budget approval.

## IMPACT AND FUTURE PLANS

FHN funds foster vital partnerships with food banks and pantries, significantly contributing to hunger reduction and health improvement across Nevada communities. A success story includes enhanced accessibility to health and food services for vulnerable groups, supporting the program's effectiveness. Stakeholder engagement remains robust, with constant feedback incorporation leading to program improvements. Moving forward, the OFS plans to finalize contract amendments with the NCS to ensure seamless transitions into SFY25 initiatives. The upcoming release of the Annual Report will provide further insights into program achievements and areas of growth. To mitigate risks such as contractual delays, OFS is developing strategies for improving communication and process efficiency to uphold program integrity and impact.

### *Wellness and Prevention Program (WPP)*

## PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) is committed to advancing public health through the management of several key initiatives, including wellness and prevention programs (WPP). This program oversees obesity prevention efforts and Supplemental Nutrition Assistance Program Education (SNAP-ED) funds, which aim to enhance nutritional education and promote healthier lifestyle choices across Nevada. OFS also actively engages in national opportunities with the National Association of Chronic Disease Directors (NACDD) through collaboration with Public Health AmeriCorps (PHA) and the Public Health Associate Program (PHAP).

Although the WPP no longer receives funding related to the State Physical Activity and Nutrition (SPINE) program, it continues to innovate within its existing frameworks. Recent progress includes the alignment of SNAP-ED funding initiatives with broader public health goals and orchestration of educational outreach campaigns.

## IMPACT AND FUTURE PLANS

The impact of OFS initiatives is significant, with SNAP-ED programs fostering greater awareness and adoption of healthy eating practices, thereby contributing to obesity prevention statewide. Engagement with NACDD, PHA, and PHAP continues to enhance the program's capacity and reach, ensuring the adoption of impactful public health strategies. Stakeholder feedback plays an essential role in refining program components, leading to targeted and effective educational interventions. Looking ahead, the OFS plans to expand its SNAP-ED initiatives and strengthen partnerships with public health entities to sustain and amplify their impact.

### *SNAP-ED*

## PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to enhance its SNAP-Ed initiative, focusing on innovative solutions to improve public health outcomes. A key development is the transition of the CACFP GIS Mapping tool to the University of Nevada, Reno (UNR), which hosts the map to ensure its long-term sustainability and accessibility. The link is currently being reviewed by the bureau for final approval. This collaborative effort includes partnerships with the UNR, the Sustainable Economies Initiative (SEI), and the Nevada Department of Agriculture (NDA) to align on Federal Fiscal Year 2024 (FFY24) deliverables. These strategic moves were designed to optimize the reach and effectiveness of SNAP-Ed programming, contributing to the overarching goals of nutritional education and obesity prevention.

## IMPACT AND FUTURE PLANS

The transition of the CACFP GIS Mapping tool to UNR promises sustainable access and usage, reflecting the program's commitment to leveraging technology for public health improvement. This tool is integral to visualizing and addressing nutritional needs, thus enhancing the precision of SNAP-Ed's outreach efforts. Collaborations with key institutions such as the UNR, SEI, and NDA ensure a robust alignment of resources and expertise, fostering comprehensive public health strategies. As FFY24 deliverables are defined, the OFS plans to maximize these partnerships to bolster the program impact. Future actions include expanding the capabilities of the GIS tool and intensifying educational initiatives, ensuring that the program remains responsive to emerging public health needs while navigating challenges, such as resource allocation and stakeholder coordination. GIS Mapping project was completed, and the map was posted several weeks ago.

5210 Program

## PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) has successfully secured website maintenance funds from the Preventive Health and Health Services (PHHS) Block Grant Program, bolstering its digital infrastructure and outreach efforts. The coordinator is actively engaged in supporting activities tied to the PHHS grant, enabling the state to tackle unique public health challenges using innovative, community-driven methodologies. For further insight, details of the currently executed grant can be accessed through the Centers for Disease Control (CDC) under the NV PHHS. The program is currently awaiting amendments from the DBPH fiscal team to incorporate the Scope of Work (SOW) for SFY25 into contracts. All budgetary provisions were finalized, ensuring seamless transition into the next fiscal period.

## IMPACT AND FUTURE PLANS

The PHHS grant's impact is enhanced through website updates, to DPBH has recently approved the updates to expand the target autonomy for the 5210 Program, with social media content being released on a monthly basis. AmeriCorps staff, in

collaboration with WIC staff, have completed the translation of the website into Spanish, broadening access to crucial health information. Ongoing website maintenance is managed by the KPS3, ensuring a robust online presence to support public health initiatives. Looking forward, the OFS plans to leverage these digital enhancements to increase program visibility and community engagement. Future strategies include finalizing contract amendments to swiftly implement SFY25 initiatives and expanding bilingual resources to better serve Nevada's diverse population, thus reinforcing the state's commitment to inclusive public health solutions.

### *Obesity Prevention:*

#### PARAGRAPH 1: PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to advance its public health objectives with several key undertakings, including preliminary work in the 2024 Obesity Report. This report provides critical insights into the current landscape of obesity in Nevada and informs strategic interventions and policy recommendations. The program's digital efforts were supported by the Preventive Health and Health Services (PHHS) Block Grant Program, which funds website maintenance to enhance outreach and accessibility. While awaiting contract amendments from the DBPH fiscal team to incorporate the SFY25 Statement of Work (SOW), the OFS has secured budget finalizations that position it to promptly activate its upcoming initiatives.

#### IMPACT AND FUTURE PLANS

The inception of the 2024 Obesity Report marks a pivotal step toward assessing and addressing obesity-related challenges in the state. This initiative, alongside updates to the 5210 website and its translation into Spanish by AmeriCorps and WIC staff, underscores the OFS's commitment to accessible health information. With KPS3 managing ongoing website maintenance, the OFS is poised to elevate its digital footprint and outreach. We look forward to the execution of contracts to allow further work to be completed with the 5210 Program and activities associated with

the SNAP-ED SOW. The 2024 Obesity Annual Report was submitted for LCB review, by deadline of March 15, 2025.

## **Population Health & Wellness Unit**

### *Tobacco Control Program*

#### *Program Overview and Progress*

The Tobacco Control Program (TCP) is dedicated to reducing morbidity, mortality, and disability caused by commercial tobacco use and secondhand smoke exposure in Nevada. Supported by the fifth year of the CDC Tobacco Grant, which began on April 29, and the second year of funding from the Fund for Healthy Nevada (FHN) on July 1, the program continues to make significant strides. TCP in collaboration with National Jewish Health will launch the updated Nevada Quitline website on April 30th. Additionally, the My Life My Quit (MLMQ) platform, which is aimed at youth, is also being updated and is expected to launch on April 17th. The updated Nevada Quitline and MLMQ will both feature a streamlined, improved user interface and enhanced interactivity. Also, the TCP recently hired a Synar coordinator. The Synar program aims to decrease youth access to tobacco and requires all states to enact and enforce laws prohibiting the sale and/or distribution of tobacco products to youth and limit access to youth. The Synar Coordinator is currently developing educational flyers to be distributed to the tobacco retailers and is also working on updating the ResponsibleTobaccoNV.com website.

#### *Impact and Future Plans*

The TCP is actively working with our partners to encourage multi-unit housing (MUH) developments to establish indoor smoke free policies and display anti-smoking signage. Several MUH developments have received educational outreach while one MUH complex has adopted an indoor smoke free policy. The TCP is also working with the various program partners including the Nevada Tobacco Control and Smoke-free Coalition (NTCSC), on the Attracting Addiction media campaign. The campaign includes a colorful, informative website that goes into detail about the harms of flavored tobacco, monthly social media posts, and well-designed educational materials such as pamphlets.



## *Building our Largest Dementia (BOLD) program*

### Program Overview and Progress

The Building Our Largest Dementia (BOLD) Infrastructure Public Health Program is a federal initiative focused on mitigating the impact of Alzheimer's disease and related dementia (ADRD) through robust public health strategies. Nevada's BOLD program operates under the Chronic Disease Prevention and Health Promotion (CDPHP) section and has secured a five-year grant cycle (September 30, 2023–September 29, 2028) with an annual funding of \$450,000. Key partners include the University of Nevada, the Reno (UNR) Dementia Engagement, Education, and Research (DEER) program, and the Alzheimer's Association in Nevada. Over the past quarter, the BOLD program made substantial progress, including collaborating with local health systems and promoting brain health education statewide. The Alzheimer's Association has played a key role in promoting Cognitive Assessment toolkit and other resources for health systems and providers with providers in Southern and Northern Nevada, while the DEER program has begun updating the Dementia Self-Management Guidebook

### Impact and Future Plans

The Nevada BOLD program has made significant strides in raising awareness and improving the management of dementia in the state. The Alzheimer's Association has collaborated with Southern Nevada Health District to discuss current processes for addressing health risks and how to implement more within the community by convening a meeting with influential stakeholders in Las Vegas. The DEER Program distributed hundreds of Dementia Self-Management Guidebooks and has scheduled the next offering of the Dementia Self-Management Program on April 16th. All 12 spots in the program have been successfully filled. One notable success is the screening of the research-based documentary film Finding Pesa Soomame at the National Title VI Training and Technical Assistance Conference, with over 80 conference participants in attendance. Future strategies will continue to expand educational outreach and strengthen partnerships with healthcare systems, community organizations, and underserved populations. The DEER Program Support Team continues to maintain a

referral portal to be used by Prominence Health employees to directly refer their members to Dementia Friendly Nevada (DFNV) and DEER programs. Additionally, efforts will focus on expanding BOLD Coalition membership, recruiting local leaders for DFNV community groups, and deepening engagement with healthcare providers to improve ADRD care across the state.

### **Community Wellness Unit**

The Community Wellness Unit Manager will be on leave as of July 3, 2024, owing to military training and deployment for a year.

### *Cardiovascular Health (CVH) Program*

#### *Program Overview and Progress*

The National Cardiovascular Health (CVH) Program, funded by the CDC through grants DP-23-0004 and DP-23-0005, focuses on reducing heart disease and promoting cardiovascular health through evidence-based and innovative strategies. Halfway through the second year of the five-year National Cardiovascular Health program and entering year two of the Innovative Cardiovascular Health programs, considerable progress has been made. Key milestones include commencing the development of a Request for Proposals (RFP) for a mobile application designed to engage participants in the Healthy Heart Ambassador-Blood Pressure Self-Monitoring Program. The program will similarly develop an RFP for bidirectional social service referral capabilities targeted for rollout in year 2. The program experienced salary savings that resulted in \$133,267.02 of allocated but unspent funds for the 23-0004 award and \$83,808.09 for the 23-0005 award. In both awards, the funds will be effectively reallocated through the expanded authority (EA) process to support ongoing initiatives in year 2.

#### *Impact and Future Plans*

The program has already demonstrated positive impacts, notably through the Nevada Statewide Cardiovascular Health Learning Collaborative (LC), which completed its 12th session this year. The collaborative approach strengthened team-based care and extended the benefits of clinical interventions in community settings, enhancing coordination, communication, and follow-up care for priority

populations. Stakeholder engagement is robust, with strong collaboration among community organizations. Feedback has highlighted the need for more localized interventions, prompting us to adjust outreach strategies accordingly. Looking forward, our plans include launching a new mobile application and expanding the scope of collaborative learning to include more diverse populations. To mitigate potential risks, such as funding fluctuations, we plan to diversify funding sources and maintain flexible program structures to swiftly adapt to changes.

### *Diabetes Prevention and Control Program (DPCP)*

#### *Program Overview and Progress*

The Diabetes Prevention and Control Program (DPCP) is half-way through Year 2 for the CDC grant DP-23-0020, titled "A Strategic Approach to Advancing Health Equity for Priority Populations with or at Risk for Diabetes." The program was granted a \$900,000 award in the second year of the grant. In addition, a proposal for the Expanded Authority amounting to \$96,539 was submitted to the CDC for review on September 27, 2024. If approved, funds will be available for use in quarter four of year 2 as a continuation of Year 1 efforts. The CDC has provided guidance for an SDOH-related system or population-level project that allocates a minimum of 10% of the annual budget. Essential to the program's progress has been the renewal and enhancement of strategic partnerships with institutions such as the University of Nevada, the Reno – Sanford Center for Aging, the Nevada Business Group on Health, and the Roseman University of Health Sciences. A significant achievement last year was the certification of the Community Wellness Manager as a Diabetes Prevention Program and Diabetes Self-Monitoring and Education State Qualified Specialist, a credential that would bolster our capability to implement effective diabetes management strategies.

#### *Impact and Future Plans*

The DPCP has made impactful strides toward advancing health equity in populations at risk of diabetes. Collaboration with key partners has facilitated the deployment of targeted interventions to address specific community needs. One of the highlights of the program is increased engagement with priority populations

through expanded access to diabetes education and self-management resources. Stakeholder feedback has been overwhelmingly positive, emphasizing the importance of sustained community involvement and personalized care paths. For Year 2, the DPCP plans to leverage partnerships to broaden outreach efforts and deepen the impact of diabetes prevention and control initiatives. Upcoming activities include launching innovative health literacy campaigns and enhancing data collection to refine our approach. To ensure continued success, we are developing strategies to manage potential challenges, such as resource allocation and program scalability, focusing on maximizing the effectiveness and reach of interventions.

## **Clinical & Community Engagement Unit**

### **Women's Health Connection (WHC)**

#### [Program Overview and Progress](#)

Women's Health Connection (WHC) is a key breast and cervical cancer early detection program that serves low-income, high-risk, uninsured, and underinsured women in Nevada. This study was supported by the CDC's National Breast and Cervical Cancer Early Detection Program (NBCCEDP). In the State Fiscal Year (SFY) twenty-three, the program screened 6,904 women, including 5,410 with breast cancer and 4,290 with cervical cancer. In Program Year 2, the program successfully served 7,005 women, continuing its impact on underserved communities. In SFY25, the program aimed to increase the number of women served to 7,250 through expanded screening efforts. Looking ahead for SFY26, the service delivery projection grew to an estimated 7,613 women to be served. Partnering with B&A Entertainment Services as a new subgrantee, along with insights from collaborations with Access to Healthcare Network (AHN), Nevada Health Centers (NVHC), and Nevada Cancer Coalition (NCC), will strengthen program service delivery. The addition of key positions, including WHC Business Process Analyst and Program Officer, will enhance program operations help achieve its goals.

#### [Impact and Future Plans](#)

The Women's Health Connection (WHC) program has significantly affected the provision of thousands of at-risk Women with vital cancer screenings and diagnoses, contributing to life-saving interventions across Nevada. Strong stakeholder collaboration and partnerships, particularly with Access to Healthcare Network (AHN), Nevada Health Centers (NVHC), and the Nevada Cancer Coalition (NCC), have bolstered educational and access efforts, especially among Hispanic women, who represent 96.8% of women who have received breast and cervical cancer screenings. To better align with its outreach objectives, the WHC has served 20 Black or African American women and has proactively revised its priority population target to fifty (50), implementing adjustments to outreach strategies and partner contracts to enhance future engagement. The program aims to exceed its screening goals for SFY 25 by enhancing data collection methods, filling one key staff vacancy, and intensifying outreach efforts. By refining care coordination and management practices, WHC continues to expand its reach, address barriers, and secure additional partners and resources to meet health equity goals.

### *Comprehensive Cancer Control Program*

#### *Program Overview and Progress*

The State of Nevada's Comprehensive Cancer Control Program (CCCP), funded by the CDC's National Comprehensive Cancer Control Program (grant CDC-RFA-DP22-2022), is dedicated to reducing the burden of cancer through the prevention, early detection, treatment, survivorship, and promotion of health equity. In partnership with the Nevada Cancer Coalition, CCCP supports efforts to reduce cancer risk, improve treatments, and increase survival rates, while addressing disparities in care. Aligned with Healthy People 2030 goals, the program focuses on reducing sunburn among high school students, increasing long-term cancer survivorship, and lowering mortality rates for cancers such as breast, colorectal, and prostate cancers. Recent achievements include expanding participation in the Sun Smart Schools Program from 120 to 153 schools and training 38 Community Health Workers (CHWs) to enhance early cancer detection efforts, surpassing the annual goal of 9. The CCCP has allocated 100% of its state-funded budget as of June 2024. Additionally, the

evaluation of the Cancer Plan for Year 4 has been completed and is currently under internal review.

### Impact and Future Plans

The Comprehensive Cancer Control Program (CCCCP) continues to have a significant impact on Nevada by increasing access to cancer screening, prevention, and survivorship services, with a focus on health equity and underserved populations. Through partnerships with organizations such as the Nevada Cancer Coalition and Access to Healthcare Network, the CCCCp has enhanced outreach and community engagement, reaching diverse populations across the state. One key initiative, the Thrive NV tele navigation program, served 167 individuals during the reporting period and offered crucial support to cancer survivors. Stakeholder feedback has prompted adjustments in outreach strategies and the development of added resources, including training of Community Health Workers (CHWs). Moving forward, the CCCCp aims to strengthen data collection, improve engagement with Federally Qualified Health Centers (FQHCs), and expand programs such as Sun Smart Schools to additional Title 1 schools. The program is also working on the 2026-2030 Nevada Cancer Plan, which will be presented at the Nevada Cancer Summit in September 2025 with a focus on further reducing cancer mortality and improving the quality of life of survivors through innovative, data-driven strategies. The CCCCp remains committed to building partnerships and securing additional funding to address barriers in service delivery, ensuring equitable access to cancer prevention and care for Nevada's priority populations.

### *WISEWOMAN*

#### Program Overview and Progress

The Well-Integrated Screening and Evaluation of Women Across the Nation (WISEWOMAN) Program in Nevada, funded by the CDC's WISEWOMAN grant (NU58DP007674), is a vital initiative aimed at reducing the risk of cardiovascular disease (CVD), particularly hypertension. The program serves women aged 35-64 who are low-income, uninsured, or underinsured, and who are enrolled in the Women's Health Connection (WHC) Program. Through comprehensive services,

including screening for heart disease and stroke risk factors, health risk assessments, risk reduction counseling, and referrals to Healthy Behavior Support Services (HBSS), WISEWOMAN adopts a holistic approach to chronic disease prevention. Recent achievements include initiating the implementation of the MED-IT data management system, conducting provider training for FY25, and executing the FY25 Access to Healthcare Network (AHN) subaward. As part of ongoing quality improvement efforts, the team is also developing a Plan-Do-Study-Act (PDSA) cycle to address participant engagement challenges. This includes improving follow-up timeliness, enhancing scheduling flexibility for health coaching, and optimizing use of the new data system—areas identified through recent discussions with AHN on barriers and potential solutions. To further support program evaluation and continuous improvement, the team has also implemented pre- and post-surveys to assess participants' knowledge, confidence, and motivation related to hypertension management and their HBSS experience.

The program has also successfully screened 157 women as of March 31,, 2025, while continuing to enhance its operations to ensure timely data management and service delivery. As the program moves forward, it remains focused on fully utilizing the MED-IT system, increasing participant screenings, and expanding partnerships to enhance outreach and support services.

### Impact and Future Plans

The impact of the WISEWOMAN program is evolving, with recent efforts centered on enhancing cardiovascular health services for the priority population. Despite the limited screening numbers, the program has established a foundation for broader outreach and data management through the implementation of the MED-IT system and quarterly training for AHN staff on motivational interviewing. Stakeholder engagement has been maintained through collaborations with community partners, such as the Guadalupe Medical Center, which has facilitated the screening of participants. Adjustments were made in the program's strategies, including the development of a new intake/enrollment form to better assess the social determinants of health (SDoH) and track participant needs. Moving forward, the

program plans to increase participant screenings, fully utilize the MED-IT system for data reporting, enhance collaboration with community groups to improve bidirectional referrals for HBSS, and explore opportunities to expand the provider network beyond Guadalupe Medical Center to strengthen program reach across Nevada. Upcoming activities include provider and community engagement to build referral networks and work with Carahsoft to ensure smooth MED-IT integration. By reinforcing these efforts, the program will focus on filling vacant positions and increasing referrals to support services to better serve Nevada's priority populations.

## **PHHS BLOCK GRANT**

### **Program Overview and Progress**

Building on our momentum from the successful Fall Worksite Wellness Challenge—which saw robust participation and enthusiastic feedback from worksites across the state—the program is now embarking on a new Spring Worksite Wellness Challenge. This new challenge aims to further strengthen employee engagement, promote healthy behaviors in the workplace, and sustain our year-round wellness culture.

The Interim Progress Report (IPR) has been completed and submitted to the CDC as required. Through reallocation of salary savings, we have directed additional resources to support under-resourced communities including Carson City Health and Human Services, ensuring that all Nevadans benefit from PHHS-funded activities.

### **Impact and Future Plans**

Our partners—the local health districts, Nevada Institute for Children's Research and Policy (NICRP) and the Rape Prevention Program (RPE) —remain on track with grant objectives, delivering chronic disease prevention programs, educational sessions to reduce adolescent dating violence, and nutrition promotion.

Looking ahead, we will continue to broaden outreach in chronic disease prevention and data analysis and refine program interventions based on participant and stakeholder feedback.



As the team prepares to transition to the CDC's new PHIVE Portal for improved grant monitoring and reporting. We are actively drafting the Work Plan, ensuring alignment with both CDC priorities and state-identified needs. Key activities, deliverables, and performance measures are being refined in collaboration with local health districts.

The program will request placement on the Nevada State Board of Health agenda to fulfill the PHHS Public Hearing requirement. The program initially anticipated conducting the required public discussion this (CWCD) meeting in April, final federal guidance and funding notification have not yet been released, hence the BOH presentation.